



# belight<sup>3</sup>™

LET IT BRIGHT

- > PROVEN MELANIN REGULATION
- > THE NEW ANTI-DARK SPOTS RITUAL
- > SKIN BRIGHTENING

Demonstrated synergistic action to limit melanin overproduction and correct hyperpigmentation.



tyrosinase activity



of consumers reported a decrease in dark spots



more even complexion



Grape monomers of flavanols / Licorice extract / Grape viniferin / Vitamin C

## belight<sup>3</sup>™

LET IT BRIGHT

- > **Fast results** after only **11 days** of supplementation
- > **Validated claims** & proprietary **beauty claims**
- > **Scientifically proven synergistic effect**
- > **Proprietary placebo-controlled clinical trial**



### PROPRIETARY BEAUTY CLAIMS:

- > 82% of consumers who tested Belight<sup>3</sup>™ noticed to have less dark spots
- > Belight<sup>3</sup>™ evens skin tone by 30%
- > Even skin booster

### PROPRIETARY CONSUMER'S SATISFACTION CLAIMS:

- > More than 8 out of 10 consumers are satisfied by Belight<sup>3</sup>™ efficacy
- > After 60 days of test, 88% of consumers declared they would recommend the product

### VALIDATED AND PENDING EFSA CLAIMS:

- > Grape helps improve the overall health and appearance of the skin
- > Licorice helps maintain good complexion
- > Vitamin C contributes to the protection of cells from oxidative stress.

### EXTRA CLAIMS:

- > Proven synergistic mechanism
- > Clinically proven efficacy
- > Tested under dermatological control

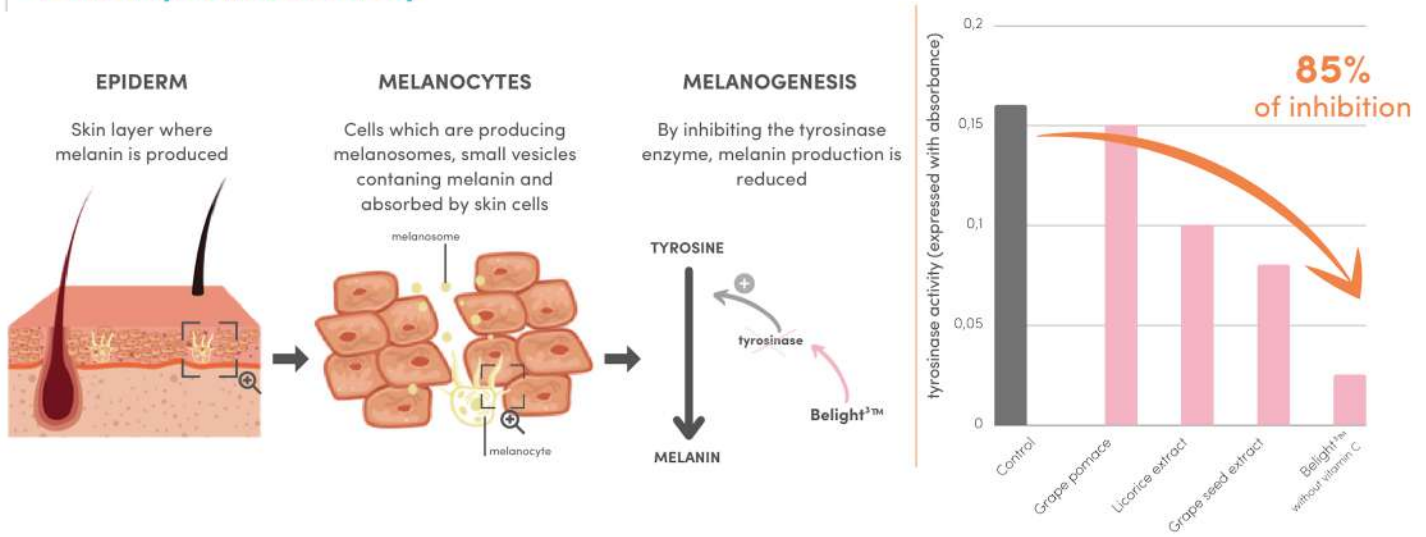


Daily dose : **300 mg**



✓ **Demonstrated mechanism of action** **PUBLISHED**

**SYNERGISTIC ACTION TO REGULATE MELANIN SYNTHESIS**  
**-85% of tyrosinase activity**



✓ **Proven clinical efficacy**  
**double-blind & placebo-controlled study**

53 PARTICIPANTS  
45 TO 65 YEARS OLD

ASIAN SKIN TYPE  
Phototype III or IV

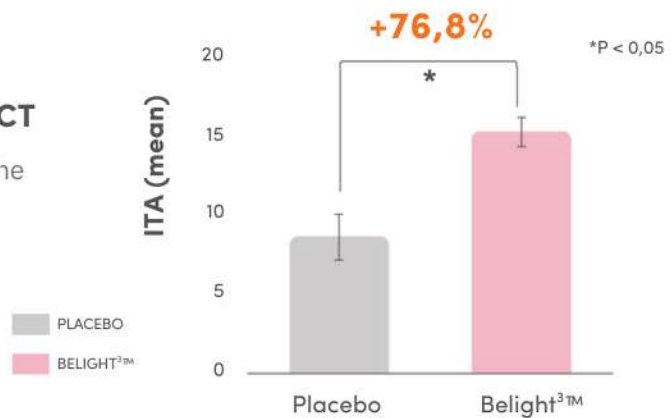
300 MG/DAY  
3 MONTHS

**PUBLISHED**

Individual Typology Angle (ITA°), correlated with skin pigmentation, was measured with a spectrophotometer. The higher the ITA°, the lighter the skin/dark spot.

**PROVEN DARK SPOT LIGHTENING EFFECT**

Dark spots are significantly lighter **by 76,8%** in the Belight<sup>3</sup>™ group compared to the placebo group.



✓ **Fast results**  
**open trial under medical supervision**

100 PARTICIPANTS  
26 TO 63 YEARS OLD

CONCERN ABOUT SKIN  
HYPERPIGMENTATION

300 MG/DAY  
2 MONTHS

**PUBLISHED**

**QUICK EFFICIENCY**

**11 days** average time to see first improvements



**CONSUMERS ARE SATISFIED**

**82%** of consumers are satisfied by the efficacy



**4/5** consumers felt more attractive